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# Learning technology, built for workforce transformation

TURN THE TALENT YOU HAVE INTO THE TALENT YOU NEED

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Today, 50% of the workforce needs new skills for new technologies and by 2030 this may grow to 90%.<sup>[WEF]</sup> Degreed is the AI-driven learning experience platform (LXP) built to ensure your workforce is ready for anything.

# Transformation requires a new way to build talent, but today's solutions aren't enough.

## ① Your business wants to align learning to workforce needs

- ...but talent intelligence is *only* the first step.
- *Knowing skill gaps is important, but what are you doing to bridge those gaps?*

## ② Your executives want you to develop skills your business needs at scale

- ...but LMSs *only* successfully deliver structured learning, which is less than 10% of what your employees need to grow.
- *What are you doing to address the other 90% of the learning your workers need?*

## ③ Your Chief People Officer expects improved talent and career development

- ...but talent marketplaces *only* deliver real career opportunities to 5%-10% of your workforce.
- *How are you proving the value of your learning programs?*

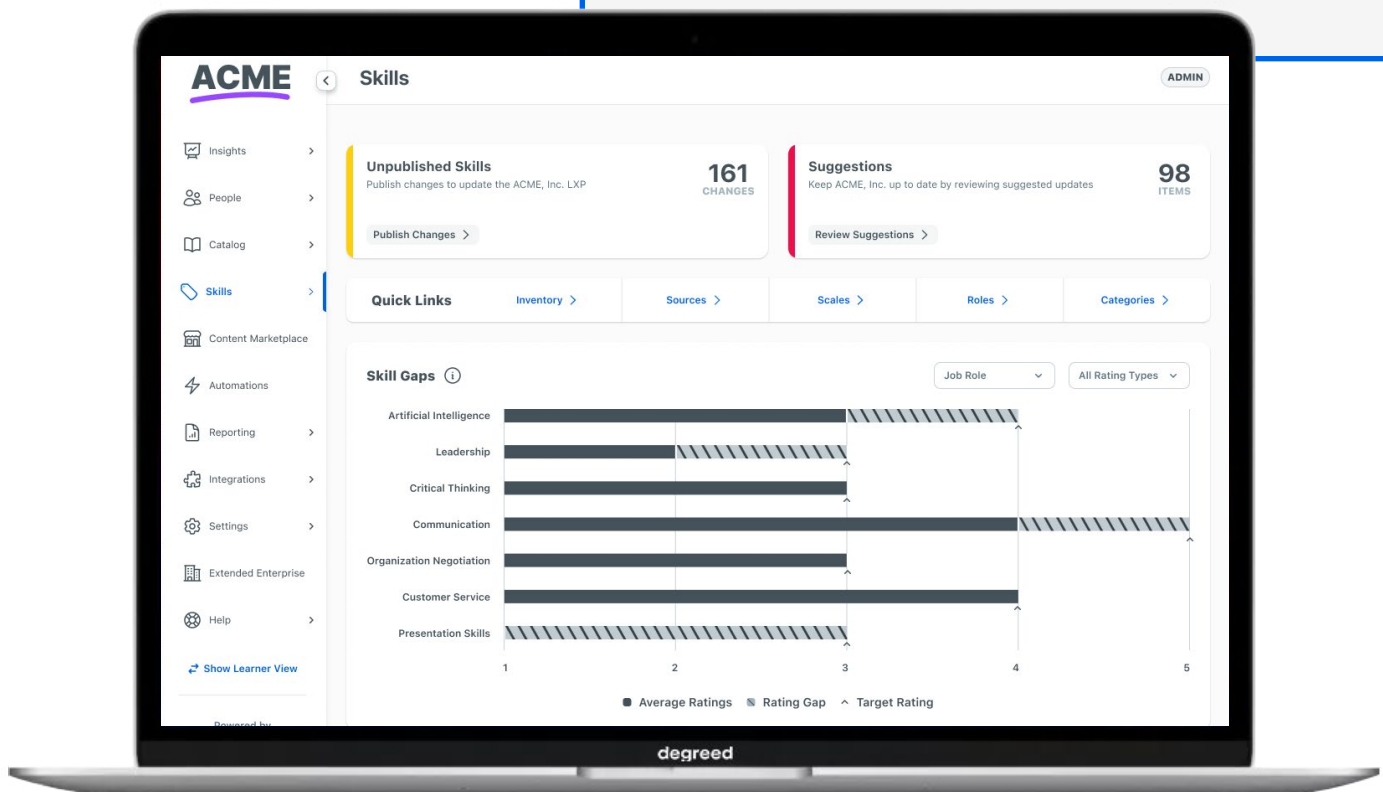
# Workforce transformation starts with learning. **Start with Degreed.**

To transform your workforce, you need to:

## PINPOINT DEVELOPMENT NEEDS

Align skills insights to learning, talent, and business strategy.

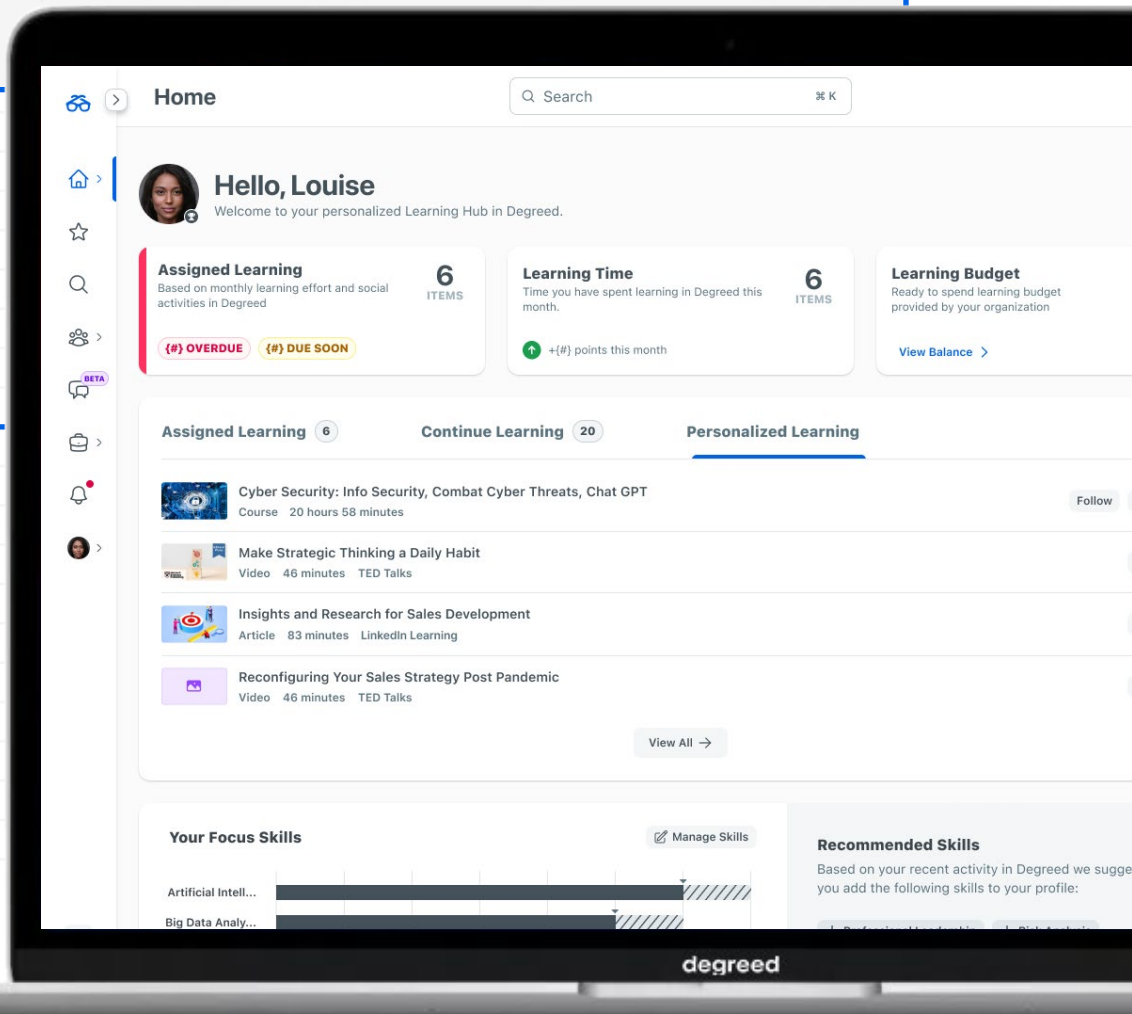
- ➔ Map learning to skills and automatically infer skills related to content and user profiles.
- ➔ Benchmark your workforce by identifying individual and team gaps vs. your internal standards as well as external labor market intelligence.



## PERSONALIZE LEARNING EXPERIENCES

Deliver customized learning experiences your people need - and automated curation tools your admins desire.

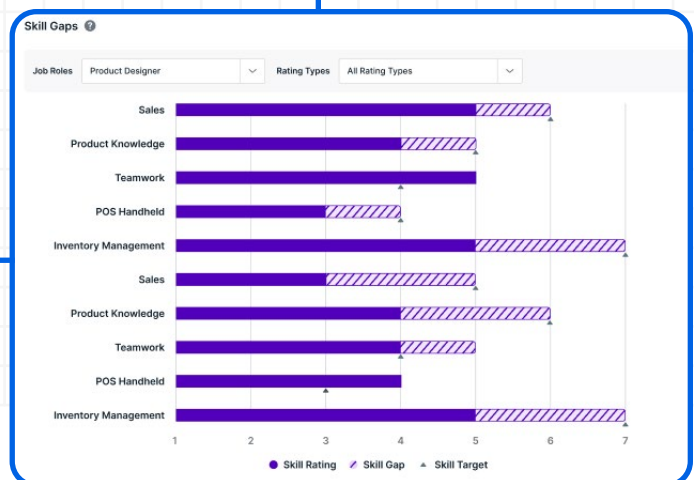
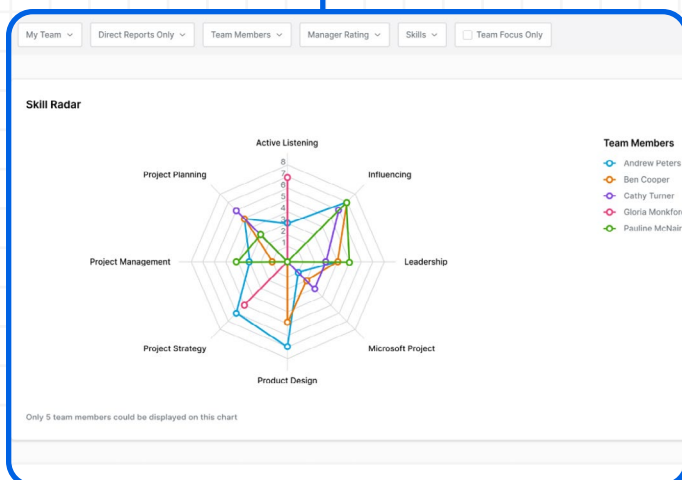
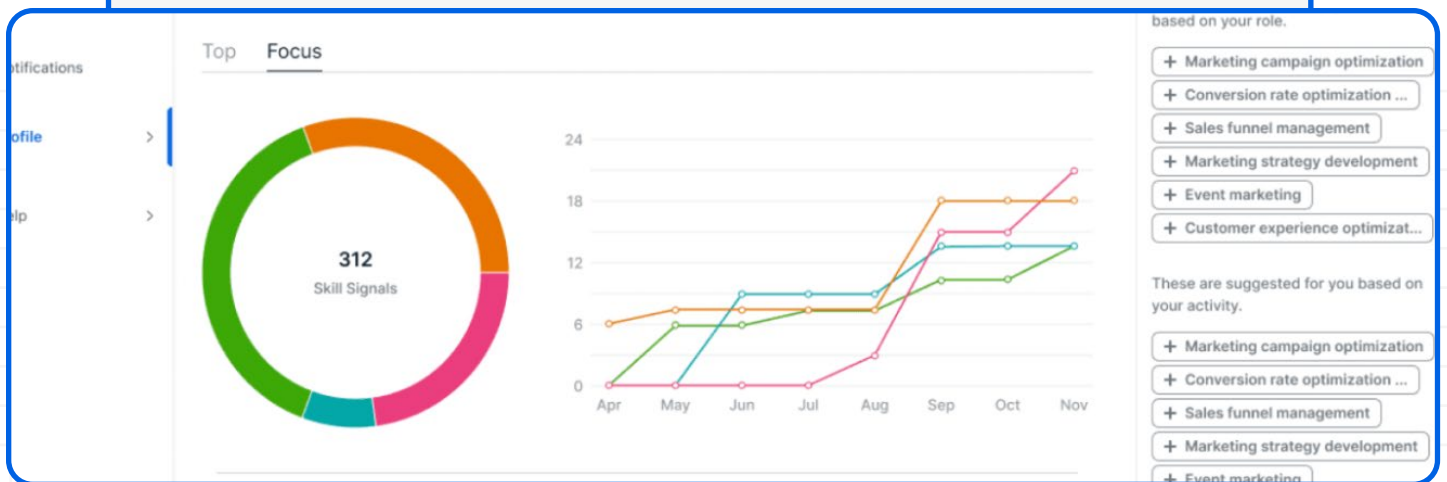
- Seamlessly integrate your learning experience with your HCM, learning systems and content, as well as assessments, badging, talent marketplace, and workforce intelligence.
- Integrate elements from all of your learning and HR systems using simple, collaborative tools to curate infinitely personalized experiences.
- Add no-code automations to save time and simplify workflows, communications, and system configuration.
- Reduce dependency on large content libraries for topics that are widely available on the web with Degreed Open Library which includes 1,000 Pathways on the most popular topics.



## MEASURE CHANGE + IMPACT

Track the impact of learning by validating expertise and mobilizing talent.

- Validate skill proficiency using self, peer, and manager ratings, AI-powered skill reviews, and integrated assessments and credentials.
- Measure learning and business outcomes with in-app reporting like dashboards, reports, and direct data connectors to your workforce analytics, HCM, and talent marketplace.



# Degreed is designed for scalable impact

With Degreed you can achieve your learning and development goals while saving time and money.



## **Deeper development** so you can make a bigger impact

- + **Cohort-based deep learning programs** with Degreed Academies helps your employees build complex skills.
- + **Personalized AI-enabled coaching** with Degreed Maestro ensures your employees always have the coaching they need to develop.
- + **1,000 of the most in-demand skills Pathways** with Degreed Open Library saves you time and budget.
- + **Skill assessment and validation** provides a consistent view into your organization's skills.

## **More interoperability** so you can connect to all the best tools

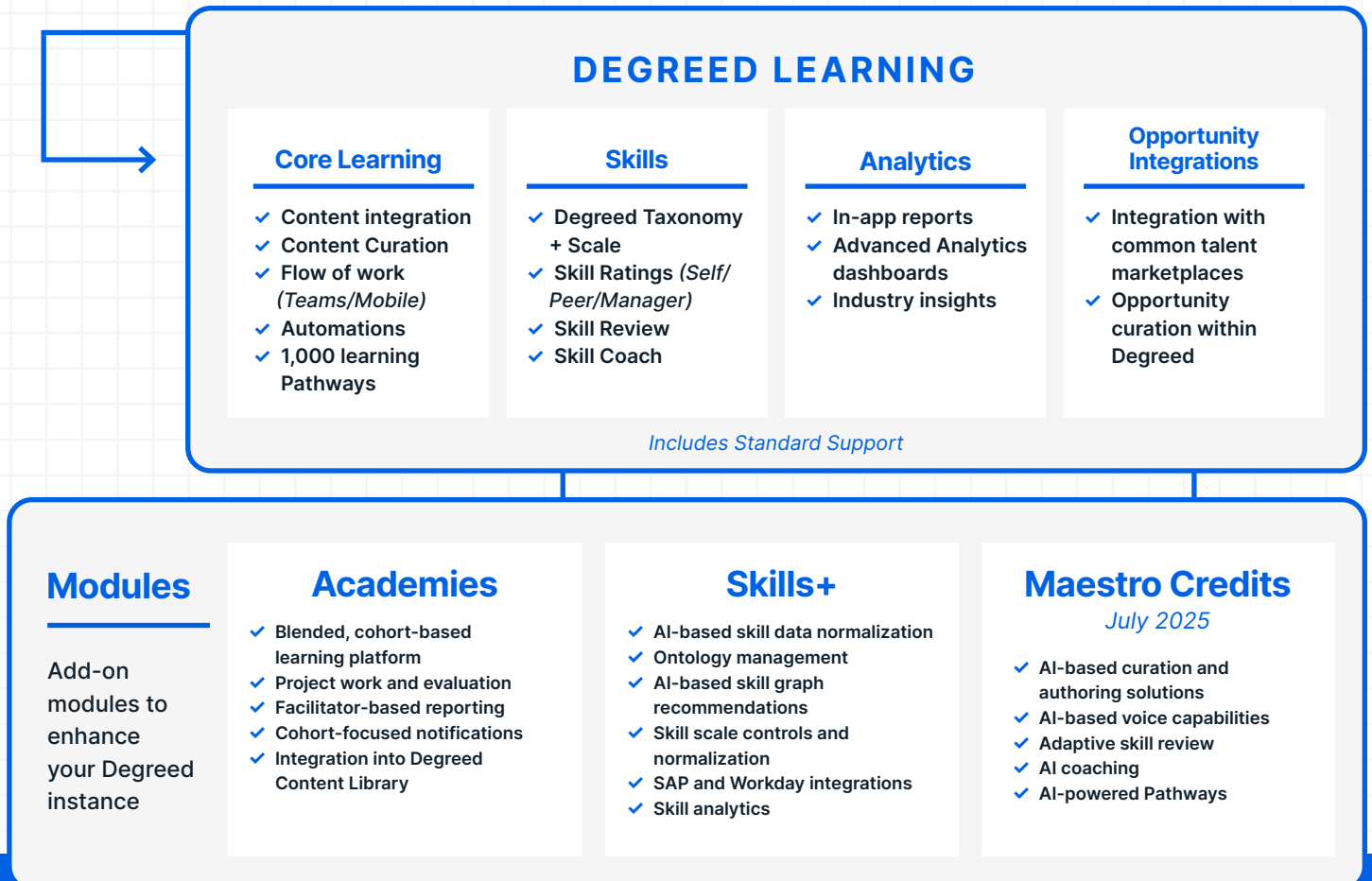
- + **3,500+ connections** to leading HR and learning technology providers helps you deliver learning the way you want.
- 90% more connections than leading LMS solutions**
- + **Bi-directional integrations** with Workday and SAP provide deeper integrations to save you time.

## **More efficiency** so you can deliver higher output and spend less

- + **No-code automations and low-risk AI** increase your efficiency and automate repetitive tasks.
- + **AI-recommended personalized learning** content based on employee role, experience, and interests delivering the right content at the right time.
- + **Industry insights** help you stay informed about the most in-demand skills in the market so you can adapt training to meet evolving workforce demands.

# Configure Degreed to fit your unique needs

## Our Solutions



## Ready to take your workforce development to the next level?



Add on modules to level up your workforce development with more interoperable skill management, deeper learning experiences, and AI agents fine tuned to make learning workflows faster, cheaper, and more effective.



# Degreed Skills+

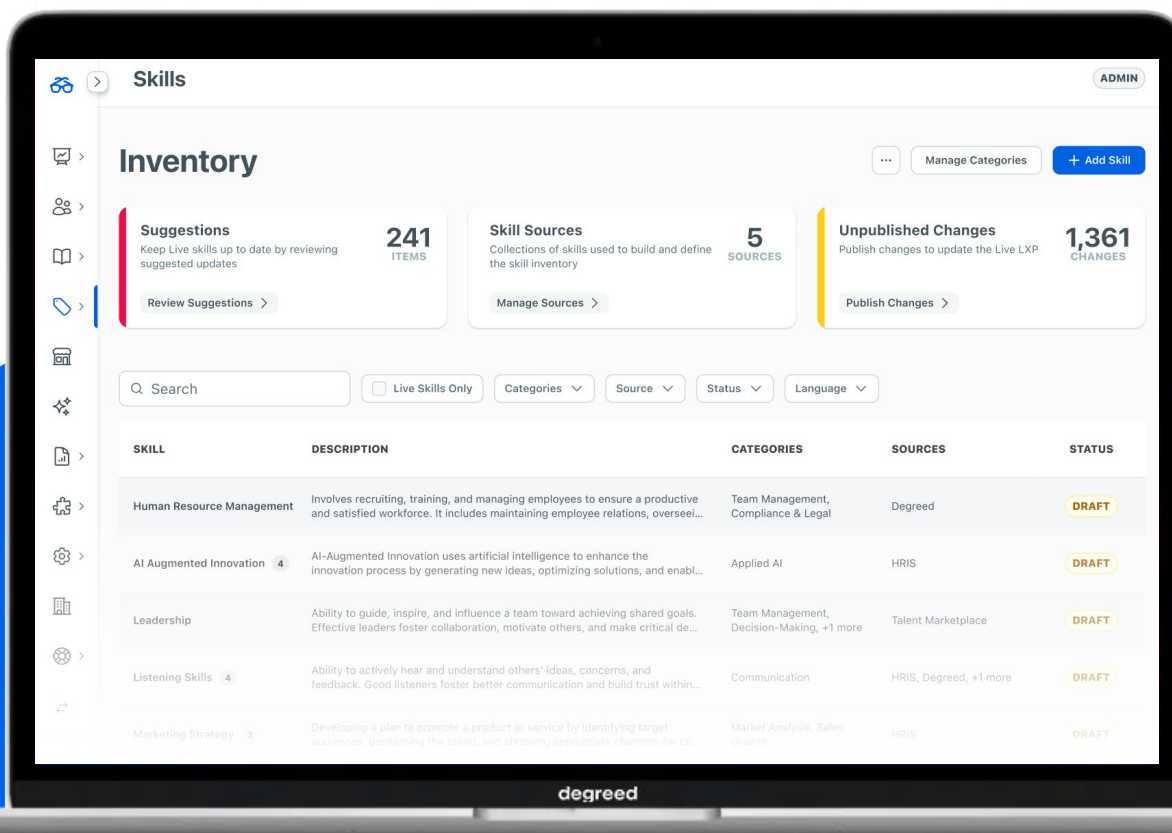
Degreed Skills+ simplifies enterprise skill transformation with AI-powered skills data management built for learning. You choose the systems to draw skill insights from, you set the taxonomy, you select the most valuable skills, and you set the targets.

## Customization unlocks a unified view of your organization's skills

- + **Harmonize skill names and levels** from learning and talent systems to bring consistency in the language you use and unify your organization's skill experience across platforms.
- + **Customize and enhance skill data with assistance from AI** that automatically adds suggestions for skill names, synonyms, sales, and descriptions.

## Better insights accelerate workforce transformation

- + **Harness high-fidelity data about your workforce** to identify business-critical gaps.
- + **Accelerate workforce transformation by filling skill gaps** through enhanced personalization, skill-based automations, and simplified content discovery.
- + **Measure skill growth** to assess and prove the impact of learning.

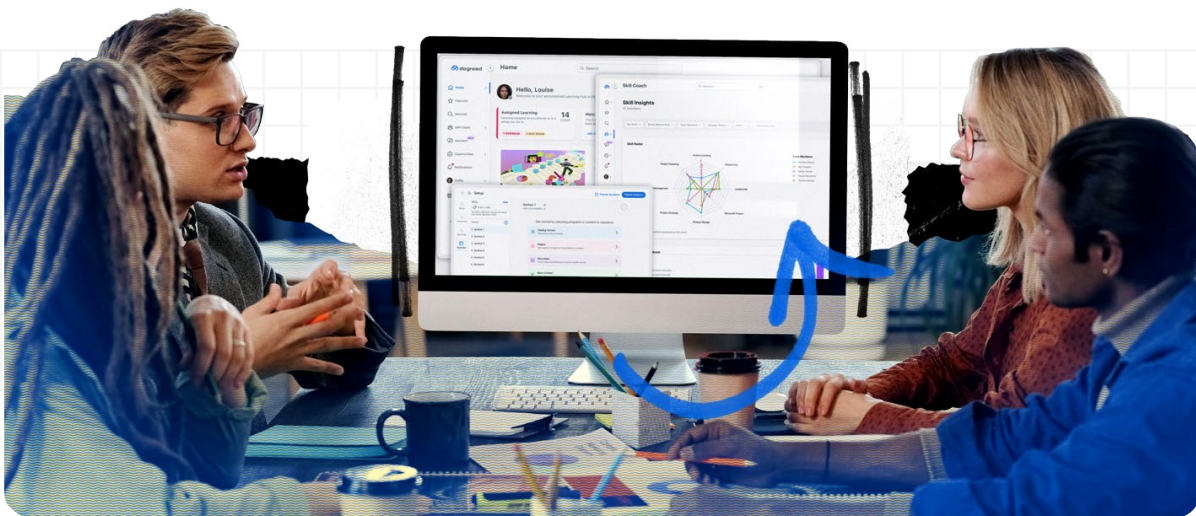




# Degreed Academies

Go beyond self-paced learning with deeper, cohort-based learning.

With Academies, you can deliver targeted training on critical business needs—from sales enablement to leadership development to technical upskilling—by curating learning content, scheduling live events, managing prerequisites, sequencing work, peer-to-peer discussion, and assigning projects with feedback.



## Collaborative and guided learning for deeper skill development

- + Employees collaborate and learn together through cohort-based learning.
- + Participants apply their learning through project submissions with facilitator feedback guiding employees to grow their skill set.
- + Minimize disruption to day-to-day business activities through asynchronous learning and discussion groups.
- + Deliver impactful in-person or online learning sessions.

## Intelligent, collaborative experience for more efficient and effective program management

- + Easily add content from your existing content catalog with seamless integration of the Degreed catalog.
- + Save time with automations and in-app reporting.
- + Combine Academies reporting with Degreed Learning reporting for a holistic view of your workforce.
- + Integrate Maestro Coaching and AI feedback on projects for a scalable academy experience.

# Degreed Maestro

Degreed Maestro is AI that's purpose-built for learning so you can accelerate your workforce transformation and make your learning workflows faster and more effective at lower costs. Maestro delivers hyper-personalized learning to build skills faster, automates learning with AI-powered Pathway creation, and uses insights about your workforce to develop talent efficiently.

Hi Maestro! Please curate a pathway about AI Augmented Innovation for someone with a Skill Level 1 in this skill. The pathway is for someone who is looking for ways to apply AI to their products to provide better solutions for their customers.

Thank you for providing the topic 'AI Augmented Innovation'. Here is a proposed summary and description for the pathway:

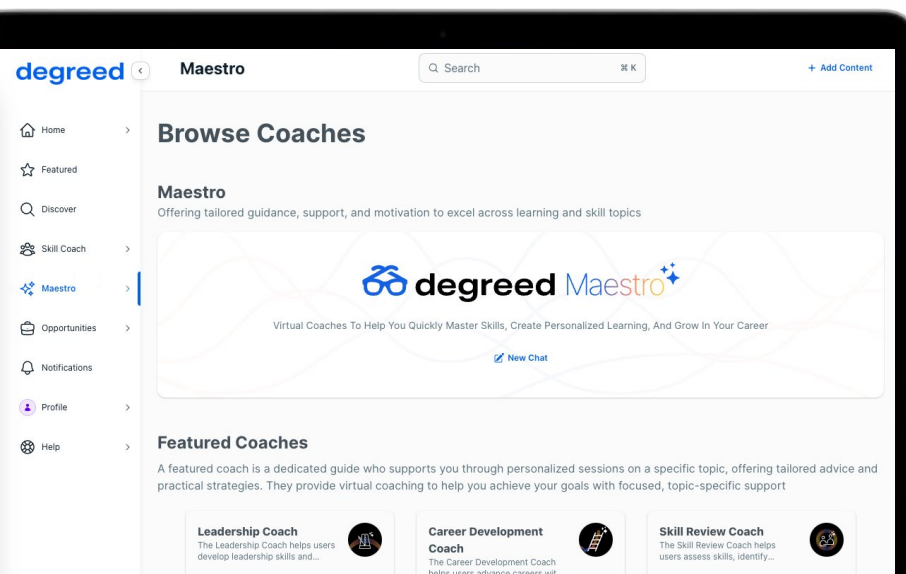
**Summary:** This pathway introduces the fundamentals of AI Augmented Innovation, focusing on how AI can be applied to enhance products and provide better solutions for customers.

**Description:** This pathway is designed for individuals at Skill Level 1 who are interested in leveraging AI to augment their products. It covers the basics of AI, its applications in various industries, and practical steps to integrate AI into product development. By the end of this pathway, learners will have a foundational understanding of AI and how it can be used to innovate and improve customer solutions.

Please review and let me know if you approve or if there are any changes you would like to make.

Looks great

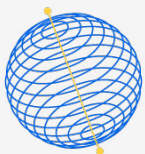
Note: This is an early access AI system. We are constantly working to improve the responsiveness and overall experience.



- **Build skills faster** with personalized recommendations
- **Automate learning** with AI-powered content and Pathway creation
- **Understand your workforce** so you can develop talent effectively

Maestro includes pre-built coaches for personalized skill reviews, leadership coaching, career coaching, and the ability to build custom coaches and simulations.

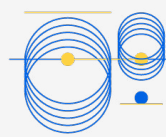
## What can Maestro do for your business?



**Democratize**  
leadership  
coaching



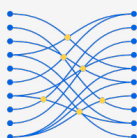
**Prepare**  
people for  
role changes  
after re-orgs



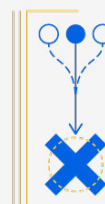
**Simulate and**  
**practice** for  
sales pitches,  
call centers, etc.



**Offer scalable**  
and **consistent**  
**skill reviews**  
for every  
employee



**Automate**  
**learning**  
with targeted  
Pathway  
and content  
generation



**Deliver deeply**  
**personalized**  
**learning** for  
strategic skills  
like AI

# Put Degreed Learning to work for you

Degreed supports skill-building for the entire employee lifecycle.

## Onboarding New People

Accelerate time to performance

## Required Training

Ensure your people stay on top of compulsory learning

## Leadership Development

Build effective leadership skills

## Upskilling + Reskilling

Future-proof your organization's skills through targeted skill building

## Enable Mobility

Help employees navigate their career growth

## Inform Strategic Workforce Planning

Harness skill data to help plan your long-term workforce strategy



## Ready to take the next step?

Talk to one of our experts to discover how Degreed can help you turn the talent you have into the talent you need.

BOOK DEMO

Learn more at [degreed.com](https://degreed.com)